

FIRST HERITAGE MORTGAGE SERVICES

Mortgage Lending Conference

Wednesday, November 6, 2019

Hershey County Club, Hershey, PA

**Speakers and Topics**

John Giordano (First Heritage, CEO):  
Ancillary Income And Liquidity Resolution.

Anthony Daddario (First Heritage, Director, Business Development/Relationship Management):  
Defining The Mortgage Process For Credit Union Awareness.

Leah Mormando (First Heritage, Vice President Originations):  
Products And Programs That Benefit Your Member.

Linda McCarthy (First Heritage Realty Alliance, CEO):  
How To Embrace Realtors To Increase Your Mortgage Production.

Jody Zersen (Midwest Loan Services, Vice President Business Development):  
The Importance Of Servicing To Your Credit Union Members

Tom Brennan (Erie Federal Credit Union, Chief Marketing Officer):  
Tools To Implement Your Members Mortgage Marketing Program.